



BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
The Faculty of Administration and Public Management

6 Piata Romana, sector 1, Bucharest, postal code 010374, Romania

Tel. no.: +40 21.319.19.00, +40 21.319.19.01, interior 552 sau 553; Fax: 021.319.18.99, www.famp.ase.ro



CONFERENCE PROGRAM

The 22nd Administration and Public Management International Conference

***“Rethinking Public Administration and Human Resources
Management in the context of Artificial Intelligence Development”***

Bucharest, October 22-23, 2026



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Conference Chair: Professor **Constantin-Marius PROFIROIU**, Ph.D., Vice-Rector with International Relations, Bucharest University of Economic Studies

Conference Co-chair: Professor **Elvira NICA**, Ph.D., Dean of the Administration and Public Management Faculty, Director of the HRM Metaverse Center, Doctor Honoris Causa at the University of Zilina, Bucharest University of Economic Studies

Conference Manager: Associate Professor **Oana Matilda SABIE**, Ph.D., Vice Dean of the Administration and Public Management Faculty, Bucharest University of Economic Studies

Scientific Committee

Professor **Cristina ALPOPI**, Ph.D., Head of the Administration and Public Management Department, Administration and Public Management Faculty, Bucharest University of Economic Studies, Romania

Professor **Armenia ANDRONICEANU**, Ph.D., Director of the International Center for Public Management, Faculty of Administration and Public Management, Bucharest University of Economic Studies, Romania

Professor **Geert BOUCKAERT**, Ph.D, KU Leuven Instituut voor de Overheid – KU Leuven Public Governance Institute, Honorary Professor, Institute for Innovation and Public Purpose, University College London, Past-president of IIAS and EGPA, Bruxelles, Belgium

Professor **Florina BRAN**, Ph.D., Faculty of Agri-Food and Environmental Economics, Bucharest University of Economic Studies, Romania

Associate Professor **Ștefan Gabriel BURCEA**, Ph.D., Vice Dean of the Administration and Public Management Faculty, Bucharest University of Economic Studies, Romania

Professor **André CABANIS**, Ph.D., Vice-President of the University of Toulouse – Capitole, France

Professor **José IGNACIO CASES**, Professor Emeritus at the Carlos III University Madrid, Spain

Professor **Sofia Elena COLESCA**, Ph.D., Director of the Center for Research in Administration and Public Services, Faculty of Administration and Public Management, Bucharest University of Economic Studies, Romania

Professor **Daniela-Luminița CONSTANTIN**, Ph.D., Professor Emeritus Faculty of Administration and Public Management, the Bucharest University of Economic Studies, Founding President of the Romanian Regional Science Association, Romania

Professor **Jean-Michel EYMERI-DOUZANS**, PhD, President of EGPA, Vice-Rector of Sciences Po Toulouse in charge of Strategic and international development Director of the Master Degree "Consultancy & Expertise in Public Policies" (Toulouse-Sofia-Libreville), IEP Toulouse, France

Professor **Călin Emilian HINȚEA**, Ph.D., Dean of Political, Administrative and Communication Sciences Faculty, Babeș-Bolyai University, Cluj-Napoca, Romania

Professor **Edward T. JENNINGS**, Ph.D., Martin School of Public Policy and Administration, Kentucky University, USA

Professor **Mimi KORNAZHEVA**, PhD Department of European Studies and International Relations, Director of Bulgarian-Romanian Interuniversity Europe Center (BRIE) University of Ruse, Bulgaria

Professor **Nelson MICHAUD**, LL.B., Ph.D, the National School of Public Administration (ÉNAP), Quebec, Canada



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Professor **Elvira NICA**, Ph.D., Dean of the Administration and Public Management Faculty, Director of the HRM Metaverse Center, Doctor Honoris Causa at the University of Zilina, Bucharest University of Economic Studies, Romania

Professor **Cristina NEESHAM**, Ph.D., Newcastle University Business School, Newcastle University (UK) and Swinburne University of Technology (Australia)

Emeritus Professor **Michael A. PETERS**, University of Illinois at Urbana-Champaign, USA Professor, University of Waikato, New Zealand

Professor **Gheorghe H. POPESCU**, Ph.D., Christian University "Dimitrie Cantemir", Bucharest, Center for Applied Macroeconomic Analysis at AAER, New York, U.S.A

Professor **Ruxandra-Irina POPESCU**, Ph.D., Faculty of Administration and Public Management Faculty, Bucharest University of Economic Studies, Romania

Professor **Alina-Georgiana PROFIROIU**, Ph.D., Faculty of Administration and Public Management, the Bucharest University of Economic Studies, Romania

Professor **Carmen-Valentina RĂDULESCU**, Ph.D., Vice Dean of Faculty of Agrifood and Environmental Economics, the Bucharest University of Economic Studies, Romania

Professor **José Manuel RUANO de la FUENTE**, Ph.D., Coordinator of the "Government and Public Administration" Program, Faculty of Political Science and Sociology, University of Complutense, Madrid, Spain

Associate Professor **Oana Matilda SABIE**, Ph.D., Vice Dean of Administration and Public Management Faculty, Bucharest University of Economic Studies, Romania

Professor **André TORRE**, PhD, University of Paris-Saclay, Director of Research in Economics at INRAE – Agroparistech, Editor-in-Chief of the Revue d'Economie Régionale et Urbaine, Paris, France

Associate Professor **Katarina VALASKOVA**, Faculty of Operation and Economics of Transport and Communications, Department of Economics, University of Zilina, Zilina, Slovak Republic

Organizing Committee

Lecturer **Ana – Mădălina BÎGU**, Ph.D., Vice Dean of Administration and Public Management, Bucharest University of Economic Studies

Associate Professor **Ștefan Gabriel BURCEA**, Ph.D., Vice Dean of the Administration and Public Management Faculty, Bucharest University of Economic Studies

Associate Professor **Sorin BURLACU**, Ph.D., Faculty of Administration and Public Management, Bucharest University of Economic Studies

IT support -economist **Tiberiu Adrian CIOLAC**, Faculty of Administration and Public Management, Bucharest University of Economic Studies

Lecturer **Andreea Ligia DRUGĂU-CONSTANTIN**, Ph.D., Faculty of Administration and Public Management, Bucharest University of Economic Studies

Lecturer **Cătălina - Oana DUMITRESCU**, Ph.D., Faculty of Administration and Public Management, Bucharest University of Economic Studies

Lecturer **Corina Cristiana NASTACĂ URSULEAC**, Ph.D., Faculty of Administration and Public Management, Bucharest University of Economic Studies

Faculty registrar **Lucica - Aurora NELEAPCĂ**, Faculty of Administration and Public Management, Bucharest University of Economic Studies

Professor **Ruxandra - Irina POPESCU**, Ph.D., Faculty of Administration and Public Management Faculty, Bucharest University of Economic Studies



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CONFERENCE PROGRAM

Virgil Madgearu Hall, Ion N. Angelescu Building, Piața Romană, no 1, District 1, Bucharest

09:30 – 10:00 **Reception of the participants – Virgil Madgearu Hall**

10:00 – 10:10 **Open Remarks**

Professor Elvira NICA, Ph.D., Dean of the Administration and Public Management Faculty, Director of the HRM Metaverse Center, Doctor Honoris Causa at the University of Zilina, Conference Co-Chair

Plenary Session

10:10 – 10:30 **Keynote speaker:** Professor **Cristina NEESHAM**, Newcastle University Business School, Newcastle University (UK) and Swinburne University of Technology (Australia) - *Public Governance in the Age of AI: Lessons from the UK and Australia*

10:30 – 10:35 **Debate. Questions and Answers.**
Moderator: Professor Ph.D. Elvira NICA

10:35 – 10:50 **Keynote speaker:** District 1 Mayor – **George Cristian TUȚĂ**, Bucharest City, Romania – *Public Administration and Human Resources Management in Artificial Intelligence Era*

10:50 – 10:55 **Debate. Questions and Answers.**
Moderator: Professor Ph.D. Elvira NICA

10:55 – 11:10 **Keynote speakers:** Professor **Constantin Marius PROFIROIU**, PhD, Bucharest University of Economic Studies, Professor **André TORRE**, PhD, University of Paris-Saclay, Director of Research in Economics at INRAE, Professor Emeritus **Daniela-Luminița CONSTANTIN**, PhD, Bucharest University of Economic Studies, Professor **Clara VOLINTIRU**, PhD, Bucharest University of Economic Studies, Lecturer **George ȘTEFAN**, PhD, Bucharest University of Economic Studies, PhD student **Vlad NERĂU**, Bucharest University of Economic Studies - *Place-based Economic Policy in EU's Periphery: Local Development Based on Collaborative Networks. A Spotlight on Romania and Republic of Moldova*

11:10 – 11:15 **Debate. Questions and Answers.**
Moderator: Professor Ph.D. Elvira NICA

11:15 – 11:30 **Keynote speaker:** Professor **Ivana NAČINOVIĆ BRAJE**, PhD, University of Zagreb Faculty of Economics & Business, Croatia - *Gender pay gap and implications of EU Pay transparency directive* - [online](#).

11:30 – 11:35 **Debate. Questions and Answers.**
Moderator: Professor Ph.D. Elvira NICA

11:35 – 11:50 **Keynote speakers:** Professor **Katarina VALASKOVA** and **Marek NAGY**, Faculty of Operation and Economics of Transport and Communications, University of Zilina, Slovakia - *Artificial Intelligence as a Driver of Change in Public Administration and Human Resource Management* - [online](#).

11:50 – 11:55 **Debate. Questions and Answers.**
Moderator: Professor Ph.D. Elvira NICA

11:55 – 12:10 PhD **Roxana Elisabeta HURDUBEI (IONESCU)** and Master student **Ana-Nicole PROFIROIU**, Bucharest University of Economic Studies, Romania - *Pay Transparency: from the Implementation of Directive EU 2023/970 Requirements to Organizational Transformation through ASEZIO, a Digital Platform Assisted by AI*

12:10 – 12:15 **Debate. Questions and Answers.**
Moderators: Professor Ph.D. Elvira NICA



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12:15 – 12:30	Keynote speakers: Professor Alina Georgiana PROFIROIU , PhD, Assistant Professor Laura MINA-RAIU , PhD, Lecturer Corina Cristiana NASTACĂ URSULEAC , PhD, Master student Mădălina Claudia BURDUF , Bucharest University of Economic Studies, Romania - PUBLIC LEADERS 'PERCEPTIONS ON PUBLIC SERVANTS ATTITUDES REGARDING CURRENT ADMINISTRATIVE REFORMS
12:30 – 12:35	Debate. Questions and Answers. Moderators: Professor Ph.D. Elvira NICA
12:35 – 12:50	Keynote speakers: Assistant Professor Oana Matilda SABIE , PhD, Lecturer Roxana Maria BRIȘCARIU , PhD, Professor Ruxandra - Irina POPESCU , PhD, Master student Claudia Mădălina BURDUF , Bachelor student Iustina MUNTEAN , Bucharest University of Economic Studies, Romania - AN ASSESSMENT OF LEADERSHIP INFLUENCE ON PUBLIC SERVANTS' ATTITUDES FACE TO ADMINISTRATIVE REFORMS - A METHODOLOGICAL APPROACH
12:50 – 13.00	Debate. Questions and Answers. Moderators: Professor Ph.D. Elvira NICA

13.00 – 14.00 Lunch ASE Canteen - Restaurant – Cihoschi, ground floor, Stanislav Cihoschi Building, no 5 Stanislav Cihoschi Street, District 1, Bucharest



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1st Day - October 22, 2026

14:00 – 17:30: Paper presentations in parallel sections

Section 1: *Public Administration*– Virgil Madgearu Hall and online

Section Chairs: Associate Professor PhD. Oana Matilda SABIE

Lecturer PhD. Roxana Maria BRIȘCARIU

Oxana BARBĂNEAGRĂ Dean and Associate Professor Ph.D., Tatiana BUCOS Professor Ph.D., Faculty of General Economics and Law, Academy of Economic Studies of Moldova, Chișinău, Moldova -	REGÂNDIREA GUVERNANȚEI LOCALE: REFORMA TERITORIALĂ A REPUBLICII MOLDOVA (RETHINKING LOCAL GOVERNANCE: TERRITORIAL REFORM IN THE REPUBLIC OF MOLDOVA) - ONLINE.
Teodora BIȚOIU, Mădălina COCOȘATU Faculty of Public Administration National University of Political Studies and Public Administration, Romania	BUILDING THE EMPIRICAL FOUNDATION FOR ASSESSING AI AND UNIVERSITY COMPETITIVENESS: TIME-SERIES DATA COLLECTION WITHIN THE PDP–VRIO FRAMEWORK
Ing. Roman BLAŽEK Faculty of Operation and Economics of Transport and Communications, University of Žilina, Slovakia	EARNINGS MANAGEMENT AMONG PUBLIC SECTOR PARTNERS IN SLOVAKIA: EVIDENCE AND AN AI-ASSISTED APPROACH TO FORENSIC SKILLS TRAINING - ONLINE
Anca - Mariana PEGULESCU International Centre of Public Management Bucharest University of Economic Studies, Romania	IS THERE AN ASSESSMENT MODEL WHEN REFERRING TO AI IMPLICATIONS IN PUBLIC ADMINISTRATION?
Marian Valentin NĂSTASE, Dragoș ILIESCU University of Bucharest, Romania	DIFFERENTIATING PROBATIONERS CONVICTED FOR DRUG-RELATED OFFENCES: A COMPARATIVE ANALYSIS OF DRUGS FOR PERSONAL USE (LAW NO. 143/2000, ART. 4) OFFENCE AND PSYCHOACTIVE SUBSTANCE OFFENCES UNDER LAW NO. 194/2011
Elena CIGU Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iași, Romania	THE ROLE OF ARTIFICIAL INTELLIGENCE IN TRANSFORMING LOCAL GOVERNMENT – ONLINE
Katarina VALASKOVA, Dominika GAJDOSIKOVA Faculty of Operation and Economics of Transport and Communications, University of Žilina, Slovakia	WHAT SHAPES LEVERAGE IN PUBLIC ADMINISTRATION ENTITIES? EVIDENCE FROM PANEL MODELS AND EXPLAINABLE MACHINE LEARNING– ONLINE
Armenia ANDRONICEANU, Dan LAZĂR, PhD Student Bucharest University of Economic Studies, Romania	THE RELATIONSHIP BETWEEN DIGITAL TECHNOLOGIES AND OCCUPATIONAL DISTRESS
Ing. KŘENKOVÁ, doc. Ing. KOVÁČOVÁ, PhD. Faculty of Operation and Economics of Transport and Communications, University of Žilina, Slovakia	FINANCIAL HEALTH AS A DETERMINANT OF THE LONG-TERM SUSTAINABILITY OF SMALL AND MEDIUM-SIZED ENTERPRISES IN SLOVAKIA
Madumelu HC MADUBUEZE Chukwuemeka Odumegwu Ojukwu University, Anambra State, Nigeria Sorin BURLACU Bucharest University of Economic Studies, Romania	RETHINKING PUBLIC ADMINISTRATION IN THE AGE OF AI: EVIDENCE FROM NIGERIA AND ROMANIA



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Ruxandra – Irina POPESCU Bucharest University of Economic Studies, Romania	SUSTAINABLE URBAN MARKETING: HOW CAN CITIES DEVELOP AN ATTRACTIVE IDENTITY?
Sorin BURLACU, Carmen Valentina RĂDULESCU, Florina BRAN, Maria Loredana POPESCU Bucharest University of Economic Studies, Romania	REGIONAL DISPARITIES IN E-GOVERNMENT MATURITY AND DIGITAL SKILLS ACROSS THE EU: A K-MEANS APPROACH
Alexandra IANCU (CRISTESCU) National University of Political Studies and Public Administration Bucharest, Romania	THE IMPACT OF ARTIFICIAL INTELLIGENCE ON PUBLIC ADMINISTRATION AND THE ACQUISITION OF NEW DIGITAL COMPETENCIES BY CIVIL SERVANTS – ONLINE
Andreea Ligia DRUGĂU-CONSTANTIN Bucharest University of Economic Studies, Romania	FROM POLICY ADOPTION TO IMPLEMENTATION: SOCIAL POLICY REFORMS FOR OLDER PEOPLE IN ROMANIA, 2019–2026
Mehmet LAÇIN, Şeyh Edebali Üniversitesi, Türkiye Muzaffer AYDEMİR, Topkapı Üniversitesi, Türkiye Margareta Stela FLORESCU, Bucharest University of Economic Studies, Romania Sorin BURLACU Bucharest University of Economic Studies, Romania	THE SILENT CRISIS IN PUBLIC ADMINISTRATION: SHADOW AI AND DATA PRIVACY IN TÜRKİYE AND THE EU
Andreea Ligia DRUGĂU – CONSTANTIN, Cătălina Oana DUMITRESCU Bucharest University of Economic Studies, Romania	ARREARS WITHOUT INSOLVENCY: LATE LEGAL TRIGGERS AND EARLY WARNING IN ROMANIAN LOCAL BUDGETS
Oana Matilda SABIE, Elvira NICA Bucharest University of Economic Studies, Romania	EMPLOYEES' PERFORMANCE IN PUBLIC SECTOR IN THE CONTEXT OF DIGITAL TRANSFORMATION
Oana Camelia (PARGARU) IACOB, Ion PÂRGARU, Ovidiu Andrei Cristian BUZOIANU Bucharest University of Economic Studies, Romania	PUBLIC SERVICE DELIVERY IN THE EUROPEAN UNION: CROSS-COUNTRY DIFFERENCES AND THE ROMANIAN CASE
Manuel-Victoraş STĂNILĂ, PhD Student Constantin Marius PROFIROIU, Edita Carmen BOKOR Bucharest University of Economic Studies, Romania	IMPLEMENTING STATE-OWNERSHIP GOVERNANCE IN ROMANIA: BOARDS, DISCLOSURE AND DIVIDENDS, 2019–2024
Armenia ANDRONICEANU, Ioana CREȚU, PhD Student Bucharest University of Economic Studies, Romania	FROM STRATEGY TO IMPLEMENTATION: GOVERNING AI IN EU EDUCATIONAL SERVICES
Cristina ALPOPI, Cristina MANOLE, Şerban George ALPOPI Bucharest University of Economic Studies, Romania	THE REAL ESTATE MARKET IN BUCHAREST IN THE EUROPEAN CONTEXT: CURRENT TRENDS, CHALLENGES AND IMPLICATIONS FOR PUBLIC ADMINISTRATION



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Carmen Valentina RĂDULESCU, Florina BRAN, Sorin BURLACU, Ovidiu Andrei Cristian BUZOIANU Bucharest University of Economic Studies, Romania	SUSTAINABILITY GOVERNANCE AND CIRCULAR ECONOMY IN ROMANIA: RECONCILING ECONOMIC DEVELOPMENT WITH ENVIRONMENTAL PROTECTION AND SOCIO-ECONOMIC RESILIENCE
Relu MANOLACHE, Adina Liliana PRIOTEASA, Ștefan Gabriel BURCEA Bucharest University of Economic Studies, Romania	STRATEGIC PLANNING IN THE ROMANIAN PRISON SYSTEM: FROM NATIONAL FRAMEWORKS TO INTEGRATED INSTITUTIONAL MANAGEMENT

DISCUSSIONS



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2nd Day - October 23, 2026

10:00 - 13:00: Paper presentations

Section 2: Human Resources – B605 Hall and online

Section Chairs: Lecturer PhD. Cătălina Oana DUMITRESCU

Assistant PhD. Cătălin PÎRVU

Ana-Mădălina BÎGU , Bucharest University of Economic Studies, Romania Ioana Alexandra PÎRVU , Bucharest University of Economic Studies, Romania Răzvan Marian PÎRCĂLĂBESCU , ROMARM Florina Alexandra PĂTRUȚ Bucharest University of Economic Studies, Romania	THE IMPACT OF LEADERSHIP STYLES ON EMPLOYEE MOTIVATION IN PUBLIC ADMINISTRATION IN THE AGE OF ARTIFICIAL INTELLIGENCE
Ing. MALIK Faculty of Operation and Economics of Transport and Communications, University of Zilina, Slovakia	TRAINED BUT STILL UNCERTAIN: AI READINESS AMONG PUBLIC SECTOR EMPLOYEES IN SLOVAKIA AND THE EU -- ONLINE
Alexandra-Ioana POPESCU , Denisa Bogdana ABRUDAN , Andrada Maria HOTZ Faculty of Economics and Business Administration, West University of Timisoara, Romania	RETHINKING TRAINING EFFECTIVENESS IN THE AGE OF AI. A CONTEXT-DEPENDENT EVALUATION FRAMEWORK -- ONLINE
Ing. MICHULEK , Ing. KOZÁČEK , Faculty of Operation and Economics of Transport and Communications, University of Zilina, Slovakia	MONITORED BUT PROTECTED? DIGITAL TECHNOLOGIES AND WORKPLACE BULLYING IN PUBLIC ADMINISTRATION -- ONLINE
Cristina MANOLE , Cristina ALPOPI Cătălina Oana DUMITRESCU Bucharest University of Economic Studies, Romania	ADAPTING HUMAN RESOURCES IN THE ROMANIAN PUBLIC ADMINISTRATION TO THE CHANGES DRIVEN BY ARTIFICIAL INTELLIGENCE
Ana-Nicole PROFIROIU Bucharest University of Economic Studies, Romania	COMPETENCY - BASED STRATEGY TRANSFORMATION: REALIGNING HUMAN CAPITAL STRATEGY IN THE PRIVATE AND PUBLIC SECTORS IN THE AI ERA -- A METHODOLOGICAL APPROACH ONLINE
ING. KAVALIEROVÁ Faculty of Operation and Economics of Transport and Communications, University of Zilina, Slovakia	PREDICTING EMPLOYEE JOB SATISFACTION USING ARTIFICIAL NEURAL NETWORKS: EVIDENCE FROM SLOVAKIA -- ONLINE
ING. ALBERTOVÁ , ING. ĐURANA Faculty of Operation and Economics of Transport and Communications, University of Zilina, Slovakia	EMPLOYEE PREPAREDNESS FOR AI: EXPLORING RELATIONSHIPS WITH KEY DIMENSIONS OF AI ADOPTION -- ONLINE



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Mihaela PĂCEȘILĂ Bucharest University of Economic Studies, Romania	LEADERSHIP IN PUBLIC ORGANIZATIONS: A COMPREHENSIVE ANALYSIS OF ITS ROLE AND IMPACT
Bianca Elena MIRON, Angela-Eliza MICU, Ana-Maria SĂCUIU Ovidius University of Constanța, Romania	LEARNING WITHOUT OVERLOAD: TIME AND PROFESSIONAL DEVELOPMENT IN ROMANIA'S PRIVATE SECTOR - ONLINE
Dragoș BÎGU, Ana-Mădălina BÎGU Bucharest University of Economic Studies, Romania	DO WE STILL OWE OUR EMPLOYERS LOYALTY? THE PSYCHOLOGICAL CONTRACT AND THE NEW GENERATIONS
Cătălin PÎRVU, Cătălina - Oana DUMITRESCU Bucharest University of Economic Studies, Romania	LEARNING FOR THE NEW AGE - REDESIGNING TEACHING METHODS AND OBJECTIVES FOR GREATER AI INTEGRATION
Cristina MANOLE, Ioana Alexandra PÎRVU, Cătălina - Oana DUMITRESCU Bucharest University of Economic Studies, Romania	ARTIFICIAL INTELLIGENCE AND HEALTHCARE EMPLOYEE BURNOUT: IMPLICATIONS FOR WORKLOAD MANAGEMENT AND STAFF WELL-BEING IN PUBLIC HOSPITALS
Cătălina - Oana DUMITRESCU, Andreea L. DRUGĂU-CONSTANTIN Bucharest University of Economic Studies, Romania	ARTIFICIAL INTELLIGENCE AND CAREER DEVELOPMENT IN PUBLIC ADMINISTRATION: OPPORTUNITIES FOR PERSONALIZED CAREER PLANNING.
Raluca Elena GHINEA Bucharest University of Economic Studies, Romania	DIGITAL SKILLS AND ACCESS TO E-GOVERNMENT SERVICES IN THE EUROPEAN UNION: A COMPARATIVE ANALYSIS - ONLINE

DISCUSSIONS



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1st Day - October 22, 2026

14:00 – 17:00: Paper presentations in parallel sections

Section 3: Conference Workshop for young researchers in Administration and Management in the Public and Non-Governmental Sectors – B605 Hall and online

Section Chairs: Professor PhD. **Alina Georgiana PROFIROIU**
Professor PhD. **Ruxandra – Irina POPESCU**

Andrei NISTORESCU, PhD Student, West University of Timșoara, Romania Doctoral School of Economics and Business Administration	PROPOSED RESEARCH MODEL FOR THE IMPACT ASSESSMENT OF AI TECHNOSTRESS ON EMPLOYEES – ONLINE
Cristina-Mădălina PRUNĂ, PhD Student, Alina Georgiana PROFIROIU Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	FINANCIAL CONSTRAINTS AND ADMINISTRATIVE INEFFICIENCIES AS DRIVERS OF TERRITORIAL REFORM
Roxana-Natalia GHELASĂ (PAȚURCĂ), PhD Student, Doctoral School of Management, Bucharest University of Economic Studies, Romania Elvira NICA Bucharest University of Economic Studies, Romania	EDUCATION 5.0: RETHINKING HUMAN RESOURCE MANAGEMENT AND INSTITUTIONAL LEADERSHIP IN THE AGE OF ARTIFICIAL INTELLIGENCE
Alin-Victor POPA, PhD Student, Ruxandra-Irina POPESCU, Florentina IONIȚĂ (PURDESCU), PhD Student, Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	FROM AMBASSADOR OBJECT TO SHARED RESPONSIBILITY: PUBLIC MANAGEMENT OF THE COȚOFENEȘTI HELMET BETWEEN CULTURAL DIPLOMACY AND HERITAGE DIPLOMACY
Constantin - Marius PROFIROIU, Mihaela GRIGOROIU, PhD Student Doctoral School of Management, Bucharest University of Economic Studies, Romania	IMPLEMENTING STRATEGIC MANAGEMENT IN ROMANIAN PUBLIC INSTITUTIONS: A CASE STUDY OF THE NATIONAL AUTHORITY FOR CITIZENSHIP
Cristiana PINTILEI (DIMA), Alina Georgiana PROFIROIU Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	A METHODOLOGICAL APPROACH TO ASSESSING ROMANIA'S CENTRAL PUBLIC ADMINISTRATION CAPACITY FOR THE SDGS



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Nicoleta MIHOC, PhD Student, Faculty of Business and Administration, University of Bucharest, Romania Cătălin RAIU, Faculty of Business and Administration, University of Bucharest, Romania Laura MINA-RAIU, Faculty of Public Administration and Management, Bucharest University of Economic Studies, Romania	AUTONOMY AND GOVERNANCE OF PUBLIC AGENCIES: A COMPARATIVE OVERVIEW OF EUROPEAN EDUCATIONAL PUBLIC BODIES
Florentina IONIȚĂ (PURDESCU), PhD Student, Ruxandra-Irina POPESCU, Alin-Victor POPA, PhD Student, Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	ARTIFICIAL INTELLIGENCE IN MUSEUM MARKETING: AUDIENCE PERCEPTIONS OF PROMOTIONAL CONTENT AND BRAND IMAGE
Irina ANDREI BARBU, PhD Student, Mihaela PĂCEȘILĂ Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	DIGITAL TRANSFORMATION AND BURNOUT IN PUBLIC ADMINISTRATION: IMPLICATIONS OF ARTIFICIAL INTELLIGENCE ADOPTION
Elvira NICA, Laura-Valentina RĂDUCU, PhD Student, Doctoral School of Management, Bucharest University of Economic Studies, Romania	AUTOMATING TALENT ACQUISITION IN PUBLIC ORGANIZATIONS: BALANCING EFFICIENCY AND FAIRNESS
Robert-Cristian IRIMIA, PhD Student Mihaela PĂCEȘILĂ Doctoral School of Administration and Management in the Public and Non-Governmental Sector Bucharest University of Economic Studies, Romania	THE SOCIAL RESPONSIBILITY OF PUBLIC ADMINISTRATION IN THE ERA OF ARTIFICIAL INTELLIGENCE: OPORTUNITIES, RISKS AND GOVERNANCE CHALLENGES

DISCUSSIONS

17:30-17:40: CLOSING REMARKS

Professor Ph.D. Elvira NICA



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Zoom coordinates:

Plenary Session and Section 1: Public Administration

Topic: The 22nd Administration and Public Management Conference 2026
Time: Oct 22, 2026 10:00 AM Bucharest
<https://ase.zoom.us/j/99640478258?pwd=0aXjkVn2XJoBj9sjZMvXat4nsoLRfM.1>
Meeting ID: 996 4047 8258
Passcode: 262072

Section 2: Human Resources

Topic: 22nd Administration and Public Management International Conference - Sesion HR
Time: Oct 23, 2026 10:00 AM Bucharest
<https://ase.zoom.us/j/99624885373>
Meeting ID: 996 2488 5373
Passcode: 912903

Section 3: Conference Workshop for young researchers in Administration and Management in the Public and Non-Governmental Sectors

Topic: Conference Workshop for young researchers in AMSPN
Time: Oct 22, 2026 14:00 AM Bucharest
<https://ase.zoom.us/j/2331389182>