

CONFERENCE PROGRAM

1st Day, 19th of June 2014

09:00 – 09:30	Registration
09:30 – 09:35	Professor Ph.D. Constantin-Marius PROFIROIU , Dean of Administration and Public Management Faculty, The Bucharest University of Economic Studies <i>Welcoming remarks from the organizers</i>
09:35 – 09:40	Professor Ph.D. Pavel NĂSTASE , Rector of the Bucharest University of Economic Studies <i>Welcoming remarks</i>
09:40 – 09:45	Marjorie A. STERN , Cultural Attaché - Embassy of USA in Romania. <i>Welcoming remarks from the USA Embassy</i>
09:45 – 10:15	Professor Ph.D. Becky PETTIT , University of Washington – Keynote Speaker: <i>"Institutionalizing Inequality: How Social Policy Shapes the Meaning and Measurement of Comparative Accounts of Inequality"</i>
10:15 – 10:45	Professor Ph.D. Matthias MEYER , Basel University: <i>"New Public Management in Switzerland: Challenges and Solutions"</i>
10:45 – 11:00	<i>Coffee Break</i>
11:00 – 11:15	Professor Ph.D. Constantin-Marius PROFIROIU , Dean of Administration and Public Management Faculty, The Bucharest University of Economic Studies: <i>"Young Professionals Scheme and Modern Governance in Romania: Pitfalls and Challenges"</i>
11:15 – 11:25	Questions and answers
11:25 – 11:40	Professor Ph.D. Călin-Emilian HINȚEA , Dean of Political, Administrative and Communication Sciences Faculty, Babeș-Bolyai University, Cluj-Napoca: <i>"Strategic planning in Romania. A case study"</i>
11:40 – 11:50	Questions and answers
11:50 – 12:05	Professor Ph.D. Marian PREDA , Dean of Sociology and Social Work Faculty, Bucharest University: <i>"Romania beyond globalization: old and new risks and inequities"</i>
12:05 – 12:15	Questions and answers
12:15 – 12:30	Remarks and conclusions
12:30 – 14:30	<i>Lunch Break</i>

1st Day, 19th of June 2014

Section 1: "Human Resources in the Public Sector"

Robert Schuman Room

Chair: **Professor** Ph.D. *Becky* PETTIT
Associate Professor Ph.D. *Elvira* NICA
Professor Ph.D. *George* LĂZĂROIU

Section 2: "Social Communication, Urban Sociology and Human Resource Development"

Virgil Madgearu Room

Chair: **Professor** Ph.D. *Marian* PREDA
Associate Professor Ph.D. *Georgiana-Alina* PROFIROIU
Associate Professor Ph.D. *Ruxandra-Irina* POPESCU

Section 3: "Democratic Governance, Citizenship Rights and Political Development"

Council Room

Chair: **Professor** Ph.D. *Constantin-Marius* PROFIROIU
Professor Ph.D. *Gheorghe H.* POPESCU
Professor Ph.D. *Călin-Emilian* HINȚEA
Professor Ph.D. *Armenia* ANDRONICEANU

2nd Day, 20th of June 2014

General Section

9102 Room

Chair: **Professor** Ph.D. *Margareta* FLORESCU
Associate Professor Ph.D. *Cristina* ALPOPI
Lecturer Ph.D. *Oana* SABIE

14:30 – 16:00

Paper presentations in separate sections

Robert Schuman Room: 14:30 – 16:00

Section 1: "Human Resources in the Public Sector"

Chair: Professor Ph.D. Becky PETTIT
Associate Professor Ph.D. Elvira NICA
Professor Ph.D. George LĂZĂROIU

LAZAROIU George	<i>The Social Construction of Participatory Media Technologies</i>
NICA Elvira	<i>The Development of Transformational Leadership</i>
PASCA Carmen	<i>The influence of emerging public governance and reshaping the development of Human Resources</i>
SZABO Septimiu-Rareș	<i>Employee Selection Methods in Romania: Popularity and Applicant Reactions</i>
CIOCHINA Raluca	<i>Power relations in cultural institutions and their social effects</i>

DISCUSSIONS

Virgil Madgearu Room: 14:30 – 16:00

Section 2: "Social Communication, Urban Sociology and Human Resource Development"

Chair: Professor Ph.D. Marian PREDA
Associate Professor Ph.D. Georgiana-Alina PROFIROIU
Associate Professor Ph.D. Ruxandra-Irina POPESCU

PROFIROIU Alina-Georgiana, HURDUBEI (IONESCU) Roxana	<i>Change of the organization culture-The main driver for implementing competency frameworks</i>
PĂUNESCU Andrei	<i>Interview and social communication. The testimony of a generation</i>
MANOLE Cristina	<i>Human resources development and social services, local in Romania</i>
PÎRVU Cătălin	<i>The role of Organizational Culture in Human Resources Development</i>
ȘERBAN Silviu	<i>From Marketing to Semiotics. The Way to Marketing Semiotics</i>

DISCUSSIONS

Council Room: 14:30 – 16:00

Section 3: "Democratic Governance, Citizenship Rights and Political Development"

Chair: Professor Ph.D. Constantin-Marius PROFIROIU
Professor Ph.D. Gheorghe H. POPESCU
Professor Ph.D. Călin-Emilian HINȚEA
Professor Ph.D. Armenia ANDRONICEANU

LECA Iuliana	<i>Inter-municipal cooperation in Romania: practices, needs and opportunities</i>
IVAN Valentina	<i>Stakeholder Mapping: Democracy and Participation Governance on the Romanian Shale Gas Debate</i>
ALEXANDRU Violeta TUDOSE (IORGA) Elena	<i>PPPs – a different culture of cooperation between the public and the private sector conditioned by the Government's trust in local decision</i>
PĂCEȘILĂ Mihaela	<i>The role of non-governmental sector in the Romanian society</i>
NICOLAESCU Eugen	<i>Taxation and Corporate Governance</i>

DISCUSSIONS

16:00 – 16:15

Coffee break

Robert Schuman Room: 16:15 – 18:00

Section 1: "Human Resources in the Public Sector"

Chair: **Professor Ph.D. Becky PETTIT**
Associate Professor Ph.D. Elvira NICA
Professor Ph.D. George LĂZĂROIU

BOAJĂ Dan-Marin CIURLĂU Alin Ionuț	<i>Actual Issues of labour market and employment in Romania</i>
CHENIC (CREȚU) Alina Ștefania FLORESCU Margareta Stela GODEANU Teodor Narcis	<i>The impact of the global financial crisis on human resources management in the public sector - at a global, European and national level</i>
BAZGĂ Bogdan, REBEGA Laurențiu	<i>Agriculture Strategic Human Resources Management in the International Organizations – Key of Global Food Security</i>
ALPOPI Cristina	<i>Analysis of the evolution of human resource in Romanian secondary sector during the economic crisis</i>

DISCUSSIONS

Virgil Madgearu Room: 16:15 – 18:00

Section 2: "Social Communication, Urban Sociology and Human Resource Development"

Chair: **Professor Ph.D. Marian PREDA**
Associate Professor Ph.D. Georgiana-Alina PROFIROIU
Associate Professor Ph.D. Ruxandra-Irina POPESCU

TOADER Elena	<i>The Effects of Rising Health Care Costs on the US Economy</i>
VULCĂNESCU Răzvan Teohari	<i>Improvement of Public Health Performance Based on Cost-effectiveness</i>
RADU Sorin Claudiu	<i>Contribution of the Bucharest Stock Exchange at the Romanian stock exchange revival</i>

ZAMFIR Andreea	<i>Steps towards a new renewable energy public policy in Romania</i>
BURLACU Sorin	<i>Participatory Leadership in the Public Sector Based on Integrative E-Governance</i>
POPESCU Ruxandra-Irina STAN Gianina Nicoleta	<i>Social networks - key tool used by employees for promoting the image of Bucharest museums</i>

DISCUSSIONS

Council Room: 16:15 – 18:00

Section 3: "Democratic Governance, Citizenship Rights and Political Development"

Chair: Professor Ph.D. **Constantin-Marius PROFIROIU**
Professor Ph.D. **Gheorghe H. POPESCU**
Professor Ph.D. **Călin-Emilian HINȚEA**
Professor Ph.D. **Armenia ANDRONICEANU**

POPESCU Gheorghe H.	<i>Unemployment Dynamics in the United States</i>
ANDRONICEANU Armenia	<i>Strategic changes needed for a good democratic governance within the Romanian public administration</i>
CONSTANTIN Vlad Denis	<i>The Role of the Health Workforce in the Health Care System</i>
CIURLĂU Cristian Florin	<i>Actual issues of macroeconomics and public finances</i>
TUCMEANU Alin Iulian	<i>The Economics of Health Care System Reform</i>
CONSTANTIN Daniela-Luminița, ILEANU Bogdan	<i>The ROP indicative financial allocation mechanism: results and prospects in the North-East region of Romania</i>

DISCUSSIONS

2nd Day, 20th of June 2014

9102 Room: 09:30 – 12:00

General Section

Chair: Professor Ph.D. *Margareta FLORESCU*
Associate Professor Ph.D. *Cristina ALPOPI*
Lecturer Ph.D. *Oana SABIE*

FLORESCU Margareta Stela CHENIC (CREȚU) Alina Ștefania	<i>The evaluation of the interdependencies between the project management and the human resource's decision scenario</i>
BRAN Florina IOAN Ildiko RĂDULESCU Carmen Valentina	<i>European Territorial Cohesion: Visions and Prospects</i>
SABIE Oana Matilda	<i>Could It Be the Spanish Social Assistance System a Novel Model for the Romanian Social Assistance System?</i>
BERCU Ana Maria	<i>Performance appraisal of civil servants. Sustainability and development</i>
TEȘU Monica Daniela	<i>Analysis of Civil Servants' Perception on Local Public Services in Romania</i>
POTCOVARU Ana-Mădălina	<i>The influence of the counterproductive work behavior on the organizational performance</i>
ANGHELUȚĂ Petrică Sorin CIOBOTARU Arghir Vasile	<i>Anthropogenic Pressure on Forests in the Global Era</i>
COSMA Maria Roxana	<i>Marketing of Destinations: a European Perspective</i>
MANEA Gheorghe Cosmin	<i>Sustainable Development Policies. Global Ecology and Society</i>
BERE Ramona Camelia	<i>Inter-Community Development Associations in Growth Pole Policies from Romania</i>
IANCU Alexandra	<i>Electoral materials and voting mechanisms in Romania</i>
COJOCARIU Gheorghe	<i>The mediatic impact of the process of "Great Privatisation" and its representation in the Romanian public</i>
TEODORESCU Ion Claudiu	<i>The Effects of International Migration on Global Welfare</i>

DISCUSSIONS

12:00 – 12:15 *Coffee break*

12:15– 13:00 **Conclusions and closure of the scientific session works**