



BUCHAREST ACADEMY OF ECONOMIC STUDIES
ADMINISTRATION AND PUBLIC MANAGEMENT FACULTY
22-24, Șerban Vodă Street, 4th Sector, Bucharest
Telephone: +4 021.335.46.53, Fax +4 021.335.02.53
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The seventh Administration and Public Management International Conference: "STATE REFORM: PUBLIC ADMINISTRATION AND REGIONAL DEVELOPMENT"

Academy of Economic Studies from Bucharest
6, Romană Square, 1st Sector, Bucharest
Robert Schuman Room
21st – 22nd of June 2011

CONFERENCE PROGRAM

1st Day, 21st of June 2011

09:00 – 09:30	Registration
09:30 – 09:40	Professor Ph.D. PROFIROIU Constantin-Marius , Dean of Administration and Public Management Faculty, Bucharest Academy of Economic Studies <i>Welcoming remarks</i>
00:40 – 10:10	Ph.D. PETROVSKI Nicolae , Martin School of Public Policy and Administration, University of Kentucky, SUA - Guest Speaker: <i>"Measuring the performance of federal agencies and programs in the USA: an overview and some reflections"</i>
10:10 – 10:30	Questions and answers
10:30 – 10:45	Professor Ph.D. PROFIROIU Constantin-Marius : <i>"Analysis of the Management at the Level of Public Administration in Romania"</i>
10:45 – 11:00	Questions and answers
11:00 – 11:15	Professor Ph.D. ANDRONICEANU Armenia , Ph.D. Candidate FISSEHA Mehari: <i>"The Critical Challenges on Migration Policy in the European Union"</i>
11:15 – 11:30	Questions and answers
11:30 – 11:45	Associate Professor Ph.D. PROFIROIU Alina : <i>"Aspects Regarding Job Satisfaction and Motivation of Civil Servants in the Local Public Administration in Romania"</i>
11:45 – 12:00	Questions and answers



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12:00 – 12:15	Lecturer Ph.D. POPESCU Ruxandra-Irina: "Vienna`s Branding Strategy. Good Practices for Bucharest`s Strategic Development"
12:15 – 12:30	Questions and answers
12:30 – 12:45	Lecturer Ph.D. ZAMFIR Andreea-Ileana: "Public Administration and Regional Development of Renewable Energy"
12:45 – 13:00	Questions and answers
13:00 – 13:15	Lecturer Ph.D. HERȚELIU Claudiu: "Religion and Villages' Development Level in Romania - Some Quantitative Inquires"
13:15 – 13:30	Questions and answers
13:30 – 13:45	Lecturer Ph.D. MORA Cristina, Research Assistant TICLĂU Tudor: "Public Administration Reform in Romania from a Leadership and Managerial Perspective"
13:45 – 14:00	Questions and answers
14:00 – 15:00	<i>Lunch Break</i>
15:00 – 17:00	Paper presentations in separate sections

Council Room: 15:00 – 17:00

Section 1: "Territorial/spatial structures and their functions within the regional development process".
 Panel session organized as part of the "Regional development" thematic area within the Sectorial Operational Programme Human Resources Development "Performance and excellence in postdoctoral research in Romanian economics science domain"

Subsection: Current Issues in Local Economic Development

Chair: Professor Ph.D. Daniela-Luminița CONSTANTIN, Professor Ph.D. Dorel AILENEI

POCATILU Lorena	<i>"The Use of Intelligent Solutions for Urban Development"</i>
MOSORA Liviu-Cosmin	<i>"Local Action Groups, a Solution for the Romanian Rural Development"</i>
CORBOȘ Răzvan-Andrei	<i>"The Applicability of Strategic Analysis Methods for Competition Environment in the Diagnosis of Cultural Organization in Regional Context"</i>



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DISCUSSANTS:

Professor Ph.D. MAZILU Mirela
Associate Professor Ph.D. IOAN Ildiko
Lecturer Ph.D. MARINAȘ Marius

DISCUSSIONS

Robert Schuman Room: 15:00 – 17:00

Section 2: "Management and public policy implementation process in the state reform framework"

Subsection: Ethics and leadership in public administration

Chair: Professor Ph.D. Margareta FLORESCU, Associate Professor Ph.D. Cristina ALPOPI

ȚAPARDEL Claudia	<i>"Strategic Management - Model and Instrument for the Development of the Local Communities Management, in the State Reform Context"</i>
NĂSTASE Marian	<i>"The Development of the Leadership Competencies in Public Institutions for Supporting the Reform of the Public Administration"</i>
NICA Elvira, POPESCU Gheorghe	<i>"Romanian Public Administration – Ethics and Leadership within Labour Management"</i>

DISCUSSANTS:

Lecturer Ph.D. MANOLE Cristina
Senior Teaching Assistant Ph.D. Candidate CEPTUREANU Sebastian
Ph.D. Candidate KANELLOPOULOS Dimitrios

DISCUSSIONS

17:00 – 17:15 *Coffee Break*



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17:15 – 19:15 **Paper presentations in separate sections**

Council Room: 17:15 – 19:15

Section 1: "Territorial/spatial structures and their functions within the regional development process".

Panel session organized as part of the "Regional development" thematic area within the Sectorial Operational Programme Human Resources Development "Performance and excellence in postdoctoral research in Romanian economics science domain"

Subsection: Human Capital and Regional Development

Chair: Professor Ph.D. Gabriela DRĂGAN, Professor Ph.D. Andrei TUDOREL

HERMAN Emilia-Doina	<i>"Regional Aspects of the Romanian Labour Market. Implications for Economic Development"</i>
ȘERBANICĂ Cristina-Maria	<i>"Universities' Impact on Regional Innovation Systems. An Industry's Perspective"</i>
POPESCU Irina-Alina	<i>"The Learning Society as a Key for Development"</i>

DISCUSSANTS:

Professor Ph.D. BRAN Florina

Associate Professor Ph.D. DAN Mihaela-Cornelia

Associate Professor Ph.D. MOGA Liliana-Mihaela

DISCUSSIONS

Robert Schuman Room: 17:15 – 19:15

Section 2: "Management and public policy implementation process in the state reform framework"

Subsection: Managerial instruments modernization

Chair: Professor Ph.D. Constantin-Marius PROFIROIU, Associate Professor Ph.D. Călin HINȚEA

BIBU Nicolae, NĂSTASE Marian, BARBU Maria-Magdalena	<i>"The Knowledge Based Management as a Tool for Implementing Changes within the Romanian Public Institution"</i>
FLORESCU Margareta	<i>"Benchmarking-Method of Performance Evaluation in Public Administration"</i>



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TESU (PĂSCULESCU) Monica-Daniela	<i>"Reforming the Public Administration through E-Government: a Regional Approach"</i>
CEPTUREANU Eduard	<i>"Managerial Reengineering- a Change Management Tool Used in the Context of State Reform"</i>

DISCUSSANTS:

Lecturer Ph.D. BURLACU Sorin

Senior Teaching Assistant Ph.D. PĂCEȘILĂ Mihaela

Ph.D. Candidate FISSEHA Mehari

DISCUSSIONS



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2nd Day, 22nd of June 2011

08:00 – 10:00 **Paper presentations in separate sections**

Council Room: 08:00 – 10:00

Section 1: "Territorial/spatial structures and their functions within the regional development process".

Panel session organized as part of the "Regional development" thematic area within the *Sectorial Operational Programme Human Resources Development "Performance and excellence in postdoctoral research in Romanian economics science domain"*

Subsection: Location and Efficiency of Spatial Structures

Chair: Professor Ph.D. Daniela-Luminița CONSTANTIN, Professor Ph.D. Andrei TUDOREL

CONSTANTIN Daniela-Luminița	<i>„Are Clusters Viable Solutions for Lagging Regions? Empirical Evidence from CEE Countries”</i>
REVEIU Adriana-Elena	<i>“Techniques and Methods of GIS for Regional Development”</i>
DAN Mihaela-Cornelia	<i>”Clusters - a Form of Spatial Structure within the Regional Development Process”</i>

DISCUSSANTS:

Associate Professor Ph.D. RĂDULESCU Carmen-Valentina

Lecturer Ph.D. POPESCU Ruxandra-Irina

Ph.D. Candidate MIHĂESCU (DEMETER) Christine

DISCUSSIONS

Robert Schuman Room: 08:00 – 10:00

Section 2: "Management and public policy implementation process in the state reform framework"

Subsection: Public administration reform from the human resources perspective

Chair: Associate Professor Ph.D. Alina PROFIROIU, Lecturer Ph.D. Elvira NICA

CLARK Alan	<i>”Aspects of Performance Management from Private Sector”</i>
MANOLE Cristina	<i>”The Strategic Development of Human Resources-Imperative Requirement of the Public Administration Reform”</i>



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KANELLOPOULOS Dimitrios	<i>"Human Resources Management in the Public Sector: a Study of the Public Health System in Romania"</i>
CORNEA Cătălin-Ionuț	<i>"Motivation and Recruitment of Public Servants - the Ethos or the Managerial Model?"</i>

DISCUSSANTS:

Associate Professor Ph.D. **HINȚEA Călin**
 Lecturer Ph.D. **MORA Cristina**
 Ph.D. Candidate **NICA Marian**

DISCUSSIONS

10:00 – 10:15 *Coffee break*

10:15 – 12:45 **Paper presentations in separate sections**

Council Room: 10:15 – 12:45

Section 1: "Territorial/spatial structures and their functions within the regional development process".

Panel session organized as part of the "Regional development" thematic area within the Sectorial Operational Programme Human Resources Development "Performance and excellence in postdoctoral research in Romanian economics science domain"

Subsection: Macro and Micro Perspectives in Regional Development

Chair: Professor Ph.D. Gabriela DRĂGAN, Professor Ph.D. Dorel AILENEI

DRĂGAN Gabriela	<i>"Romania - in Search of the EU Lost funds"</i>
MARINAȘ Marius	<i>"Inefficiency of Public Investment in Romania"</i>
JIANU Iulia, JIANU Ionel, GUȘATU Ionela	<i>"The Customer – the Key to Succeed for Every Economic Entities "</i>
MOGA Liliana-Mihaela	<i>"Solutions and Policies for the Implementation of Business Information Systems"</i>

DISCUSSANTS:

Associate Professor Ph.D. **ALPOPI Cristina**
 Associate Professor Ph.D. **HERȚELIU Claudiu**
 Senior Teaching Assistant Ph.D. **CORBOȘ Răzvan-Andrei**



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DISCUSSIONS

Robert Schuman Room: 10:15 – 12:45

Section 2: *"Management and public policy implementation process in the state reform framework"*

Subsection: Public management reform

Chair: Professor Ph.D. Constantin-Marius PROFIROIU, Assistant Professor Ph.D. Nicolae Petrovski

MIHĂESCU (DEMETER) CHRISTINE, NICA MARIAN	<i>"Evaluation of the Organizational Capacity on Project Management of the Public Organizations"</i>
COLESCA Sofia Elena	<i>"Evaluation of Trust in Government: the Case of Romania"</i>
POPESCU Constantin, COMĂNESCU Mihaela	<i>"Institutional Component in the Current Global Crisis"</i>
PĂCESILĂ Mihaela	<i>"Analysis of the Romanian public policy process taking into account the principles of a modernized process"</i>
MAICAN Ovidiu Horia	<i>"Legal Status of Public Enterprises and Commercial Monopolies"</i>

DISCUSSANTS:

Lecturer Ph.D. SABIE Oana-Matilda

Senior Teaching Assistant Ph.D. Candidate CEPTUREANU Eduard

PH.D. Candidate MINA Laura

DISCUSSIONS

12:45 – 13:30

Lunch Break



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13:30 – 15:45 Paper presentations in separate sections

Council Room: 13:30 – 15:45

Section 1: "Territorial/spatial structures and their functions within the regional development process".

Subsection: Regional development through tourism

Chair: Professor Ph.D. Mirela MAZILU, Lecturer Ph.D. Ruxandra-Irina POPESCU

RĂDULESCU Carmen-Valentina, IOAN Ildiko	<i>"Effective Management of Cultural Tourism in Rural Areas"</i>
POPA Andreea, MARGINA Oleg	<i>"Regional Development through Tourism"</i>
MENDA Teodora-Adriana, PARTAL Cristina, CALANTER Paul	<i>"Increasing the Level of Public Administration Involvement in Achieving a Sustainable Development of the Regions by Focusing on Tourism"</i>
MAZILU Mirela	<i>"The Regional Development of Tourism from the Perspective of the Sustainable Development"</i>
GUȚU Gheorghe	<i>"Controversies Regarding the Concept and Typology of the Cultural Heritage in the Republic of Moldova"</i>

DISCUSSANTS:

Lecturer Ph.D. ȘERBĂNICĂ Cristina-Maria
Senior Teaching Assistant Ph.D. MOSORA Liviu-Cosmin
Ph.D. Candidate ȚAPARDEL Claudia

DISCUSSIONS

Robert Schuman Room: 13:30 – 15:45

Section 2: "Management and public policy implementation process in the state reform framework"

Subsection: Public services and public-private partnerships

Chair: Professor Ph.D. Sofia COLESCA, Professor Ph.D. Armenia ANDRONICEANU

MINA Laura	<i>"Developing Public Services for the Future Through Public-Private Partnerships"</i>
SABIE Oana-Matilda	<i>"Strategic Management Role in Increasing Satisfaction for Health Services Beneficiaries"</i>



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BURLACU Sorin	<i>"The Role of NGOs in Awareness of the Public Private Partnership in the Social Economy in Romania"</i>
CEPTUREANU Sebastian	<i>Networking-a Tool for Efficient Management in Public Administration Activities</i>
POTCOVARU Ana-Mădălina	<i>"The public-private partnership in the new energy era"</i>

DISCUSSANTS:

Professor Ph.D. STOIAN Marian

Associate Professor Ph.D. NĂSTASE Marian

Lecturer Ph.D. ZAMFIR Andreea-Ileana

DISCUSSIONS

15:45 – 16:00 *Coffee Break*

16:00 – 18:00 **Paper presentations in separate sections**

Council Room: 16:00 – 18:00

Section 1: "Territorial/spatial structures and their functions within the regional development process"

Subsection: Regional development and environmental policies

Chair: Professor Ph.D. Florina BRAN, Associate Professor Ph.D. Ildiko IOAN

BRAN Florina, RĂDULESCU Carmen-Valentina	<i>"Regional Development in Romania: Experiences in the European Integration Process"</i>
DOCIU Mădălina, DUNĂRINTU Anca, CĂLIN Ana-Maria	<i>"Eco-urbanization: a Priority Problem in Public Administration"</i>
PARTAL Cristina, MENDA Teodora-Adriana, CALANTER Paul	<i>"The Rural Areas Contribution to the Development of the Regions to which They Belong to"</i>
IOAN Ildiko, BRAN Florina	<i>"Public Procurement as Tool of Environmental Policy"</i>
ALPOPI Cristina	<i>"Quality of Life in Romanian Cities in the Context of State Reform"</i>
CIOVICĂ Cristina, GĂLBEAZĂ Alexandra, FLOREA Cristian	<i>"Climate Change – Challenge, Adaptability, Solution. Case Study Romania"</i>



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DISCUSSANTS:

Lecturer Ph.D. COMĂNESCU Mihaela

Lecturer Ph.D. HERMAN Emilia-Doina

Lecturer Ph.D. JIANU Iulia

DISCUSSIONS

18:00– 19:00

Conclusions and closure of the scientific session works



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