ASPECTS OF THE PUBLIC ADMINISTRATION'S CONTRIBUTION TO THE ECONOMY OF EUROPEAN UNION COUNTRIES

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ABSTRACT

The implementation of digital technologies can bring benefits to members of a community, both socially and economically. Public administration is one of the fields that benefit from these measures. The importance of some activity sectors is all the higher the greater the weight of their contribution to the EU total gross value added. For the member countries of the European Union, starting from the number of national civil servants in central public administration contributes to the EU total gross value as the share in which public administration contributes to the EU total gross value added. Also important is the degree to which a sector of activity absorbs labor in the economy. For this reason, an analysis of employment in public administration from total employment is presented.

KEYWORDS: civil servants, public administration..

1. INTRODUCTION

When we discuss sustainable development, we must consider multiple aspects, such as social, economic, and human (Profiroiu et al., 2020a). By creating public value, public administration influences people's well-being as well as sustainable economic prosperity (Burlacu et al., 2022). Adaptation to the new economic, political and social realities is imposed by the changes that occur both in the social field and in the technological and economic fields (Profiroiu et al., 2020b).

Transformations in the public administration sector lead to increased employee productivity (EU, 2021). They make economic growth more meaningful (Ciobanu et al., 2019). Digital transformations have created favorable conditions for the implementation of digital services offered to members of a community (Rădulescu et al., 2018a; Scupola & Mergel, 2022). At the same time, managerial performance can increase with the help of artificial intelligence (Rădulescu et al., 2018b). The relationship between public administration institutions and members of a community can be improved by applying e-government principles (Profiroiu et al., 2019; Rădulescu et al., 2019; Burlacu et al., 2021). It is also believed that providing competitive remuneration can make a sector of activity more attractive (UN, 2020). This is also the case with the public administration sector (Burlacu et al., 2019). Some of the reasons why the supply of low-skilled workers has been reduced is based on computer technology, but also on employee interest in health and wellness (Burlacu, 2010). Conversely, the decline in demand for low-skilled workers would be due to both automation processes and trade (Wolcott, 2021).

The professionalization of public administration employees can make the border situations that may arise to be managed much more efficiently (Burlacu et al., 2021). Attracting competent people in the field of public administration requires the application of strategies that allow at the same time the transfer of knowledge, but also the possibility of career development (Burlacu, 2011).

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Any economic activity must consider the labor force (Torres-Martinez et al., 2020). The public administration sector is no exception (Lădaru et al., 2022). The organizational performance of any institution, including public administration institutions, can be improved with the help of strategic human resources management (Maria & Ilias, 2021).

The public administration institutions, which will implement strategies to increase the capacity, to endow them with the necessary skills and structures, will be able to face future transformations more easily (Lădaru et al., 2022).

2. RESULTS AND DISCUSSIONS

Within the public administration, the management of human resources in central level institutions, associated with a superior training of civil servants, contributes to a high organizational performance (Profiroiu, Rădulescu & Burlacu, 2020). Thus, for the member countries of the European Union, for the period 2015-2021, the comparative situation of the number of national civil servants in central public administration is presented in table 1.

of national civil servants in central publ				
Countries	2015	2021		
Belgium	28.425	17.615		
Bulgaria	33.536	36.068		
Czechia	18.558	21.889		
Denmark	7.832	11.816		
Germany	15.437	24.224		
Estonia	6.934	6.333		
Ireland	24.597	30.369		
Greece	67.947	73.242		
Spain	40.173	37.685		
France	28.743	260.626		
Croatia	12.321	12.632		
Italy	153.261	124.851		
Cyprus	8.758	10.193		
Latvia	4.393	14.091		
Lithuania	16.143	13.977		
Luxembourg	966	4.011		
Hungary	14.727	15.084		
Malta	25.273	29.068		
Netherlands	109.389	135.437		
Austria	20.519	14.892		
Poland	22.358	24.161		
Portugal	103.460	106.563		
Romania	13.191	13.191 (2020)		
Slovenia	18.980	20.428		
Slovakia	36.553	32.231		
Finland	33.386	31.716		
Sweden	63.694	69.256		
pagging according to data published by Fur				

Table 1. Number of national civil servants in central public administration

Source: processing according to data published by Eurostat, 2022a

It is observed that in 2021, compared to 2015, the number of civil servants in the central public administration decreased in 8 countries, as follows: Italy (-28410 persons), Belgium (-10810 persons), Austria (-5627 persons), Spain (-2488 persons), Slovakia (-4322 persons), Finland (-1670 persons),

Lithuania (-2166 persons), Estonia (-601 persons). For the other states in the European Union, the number of civil servants in the central public administration increased. Thus, important increases were seen in: France (+231883 persons), Netherlands (+26048 persons), Latvia (+9698 persons), Germany (8787 persons), Ireland (+5772 persons).

In 2021, the highest number of civil servants in the central public administration were registered in: France (260626 persons), Netherlands (135437 persons), Italy (124851 persons), Portugal (106563 persons), Greece (73242 persons), Sweden (69256 persons). A small number of civil servants in the central public administration are registered in: Luxembourg (4011 persons), Estonia (6333 persons), Cyprus (10193 persons), Denmark (11816 persons), Croatia (12632 persons).

Considering the nature of jobs in the central public administration, table 2 presents the comparative situation of average remuneration of national civil servants in central public administration, for the period 2015-2021 (euro).

Countries	Average remuneration		
Countries	2015	2021	
European Union	2.430	2658 (2020)	
Belgium	2.674	2.935	
Bulgaria	557	940	
Czechia	989	2.018	
Denmark	2.517	3.816	
Germany	3.736	4.758	
Estonia	1.807	2.800	
Ireland	1.309	2.908	
Greece	1.082	1.033	
Spain	2.569	2.909	
France	2.759	2.464	
Croatia	901 (2017)	1.120	
Italy	1.619	1.799	
Cyprus	2.136	2.327	
Latvia	1.190	1.271	
Lithuania	806	1.365	
Luxembourg	5.623	5.661	
Hungary	764	1.117	
Malta	1.307	1.510	
Netherlands	2.458	2.927	
Austria	2.643	3.274	
Poland	853	1.083	
Portugal	1.467	1.601	
Romania	391	907	
Slovenia	1.412	1.726	
Slovakia	968	1.850	
Finland	3.206	3.665	
Sweden	2.901	3.080	

 Table 2. The comparative situation of average remuneration of national civil servants in central public administration, 2015-2021 (euro)

Source: processing according to data published by Eurostat, 2022b

It is observed that in 2021, compared to 2015, the average remuneration of national civil servants in central public administration increased by more than 1000 euros in Ireland (+15999 euros), Denmark (+1299 euros), Czechia (+1029 euro), Germany (+1022 euro). Also, in 2021, the highest values were

recorded in: Luxembourg (5661 euros), Germany (4758 euros), Denmark (3816 euros), Finland (3665 euros), Austria (3274 euros), Sweden (3080 euros). In 2021, the lowest values for average remuneration of national civil servants in central public administration were recorded in: Romania (907 euros), Bulgaria (940 euros), Greece (1033 euros), Poland (1083 euros), Hungary (1117 euro), Croatia (1120 euro), Latvia (1271 euro), Lithuania (1365 euro).

The evolution of average remuneration of national civil servants in central public administration, for the period 2015-2020, is presented in figure 1.

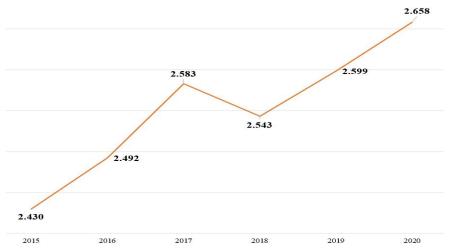
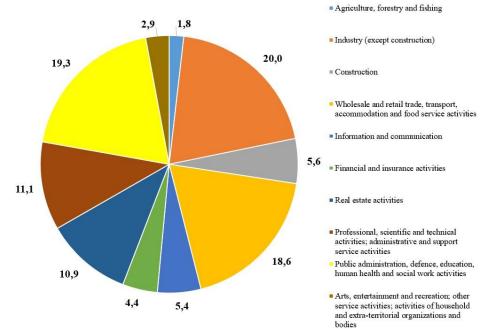
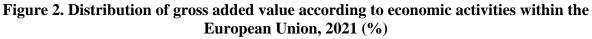


Figure 1. The evolution of average remuneration of national civil servants in central public administration, 2015-2020 (euro)

Source: processing according to data published by Eurostat, 2022b

From the previous figure, we notice that only for the period 2017-2018 the values decreased. For the other time periods, the average remuneration of national civil servants in central public administration increased, the trend being one of growth. Regarding the contribution of the public administration to the total gross added value of the European Union, the following figure presents the distribution of the gross added value according to the economic activities within the European Union.





Source: processing according to data published by Eurostat, 2022c

For the year 2021, it is observed that, in the EU total gross value added, public administration, defense, education, human health and social work activities (19.3%) are the most important economic activities after industrial activities (except construction) (20 %). Also, these activities are followed by wholesale and retail trade, transport, accommodation and food service activities (18.6%).

Table 3. The comparative situation of economic activities in the European Union total gross
value added, 2011-2021 (million euro)

NACE activities	2011	2021
Total - all NACE activities	10.147.872,4	12.935.834,2
Agriculture, forestry and fishing	194.336,4	235.444,5
Industry (except construction)	2.036.566,2	2.581.465,4
Construction	568.048,9	729.041,2
Wholesale and retail trade, transport, accommodation and food service activities	1.921.788,1	2.408.892,7
Information and communication	467.634,6	703.323,5
Financial and insurance activities	515.226,9	566.457,1
Real estate activities	1.116.878,3	1.405.636,3
Professional, scientific and technical activities; administrative and support service activities	1.042.522,1	1.434.037,2
Public administration, defense, education, human health and social work activities	1.929.984,7	2.492.890,9
Arts, entertainment and recreation; other service activities; activities of household and extra-territorial organizations and bodies	354.886,3	378.645,4

Source: processing according to data published by Eurostat, 2022c

From the data presented in Table 3, it can be seen that, both in 2011 and in 2021, public administration, defense, education, human health and social work activities kept their second place (after industry) in terms of contribution to the EU total gross value added.

At the same time, the degree to which a sector of activity provides jobs is important. For this reason, the following table presents the comparative employment situation for economic activities within the European Union.

European Union, 2011-2021				
	2011		2021	
NACE activities	Millions	Percentage	Millions	Percentage
	persons	of total	persons	of total
Total - all NACE activities	195,9	100,0	208,9	100,0
Agriculture, forestry and fishing	11,2	5,7	9,1	4,4
Industry (except construction)	32,5	16,6	32,9	15,8
Construction	13,4	6,8	13,9	6,7
Wholesale and retail trade, transport,	47,6	24,3	50,0	23,9
accommodation and food service activities	47,0	24,3	50,0	23,9
Information and communication	5,0	2,6	6,6	3,1
Financial and insurance activities	5,0	2,6	4,8	2,3
Real estate activities	2,0	1,0	2,2	1,0
Professional, scientific and technical				

 Table 4. The comparative situation of employment for economic activities within the European Union, 2011-2021

11,2

26,4

12,7

22,0

activities; administrative and support

service activities

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	2011		2021	
NACE activities	Millions persons	Percentage of total	Millions persons	Percentage of total
Public administration, defense, education, human health and social work activities	45,3	23,1	50,6	24,2
Arts, entertainment and recreation; other service activities; activities of household and extra-territorial organizations and bodies	11,8	6,0	12,4	5,9

Source: processing according to data published by Eurostat, 2022d

From the data presented, it can be seen that, in 2021, two economic activities provided almost half of the jobs in the European Union: public administration, defense, education, human health and social work activities (24.2%) and wholesale and retail trade, transport, accommodation and food service activities (23.9%).

It is also observed that public administration, defense, education, human health and social work activities occupy the first place in terms of employability. More than 50 million people work in this sector.

3. CONCLUSIONS

Depending on the legislative powers they have, it is necessary for public administration institutions to be equipped with highly qualified personnel and to have the capacity to fulfill the tasks assigned to them. Thus, from the analyzes carried out, it is found that, compared to 2015, in 2021 the number of civil servants in the central public administration decreased in 8 countries. For the other states in the European Union, the number of civil servants in the central public administration increased. In 2021, the highest number of civil servants in the central public administration were registered in: France, Netherlands, Italy, Portugal, Greece, Sweden. A small number of civil servants in the central public administration register in: Luxembourg, Estonia, Cyprus, Denmark, Croatia.

Also, in 2021, the highest values of average remuneration of national civil servants in central public administration were recorded in: Luxembourg, Germany, Denmark, Finland, Austria, Sweden. The lowest values were registered in: Romania and Bulgaria.

For the year 2021, the most important economic activities represented in EU total gross value added are: industrial activities (except construction), respectively public administration, defense, education, human health and social work activities.

At the same time, two economic activities provided almost half of the jobs in the European Union: public administration, defense, education, human health and social work activities and wholesale and retail trade, transport, accommodation and food service activities. It is also observed that public administration, defense, education, human health and social work activities occupy the first place in terms of employability.

Technological change can be seen as the joint result of technical factors and human factors. The new division of labor will involve an interconnection between humans and machines. For this reason, it is necessary for formal education systems to take into account future digital transformations (Kolade & Owoseni, 2022).

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